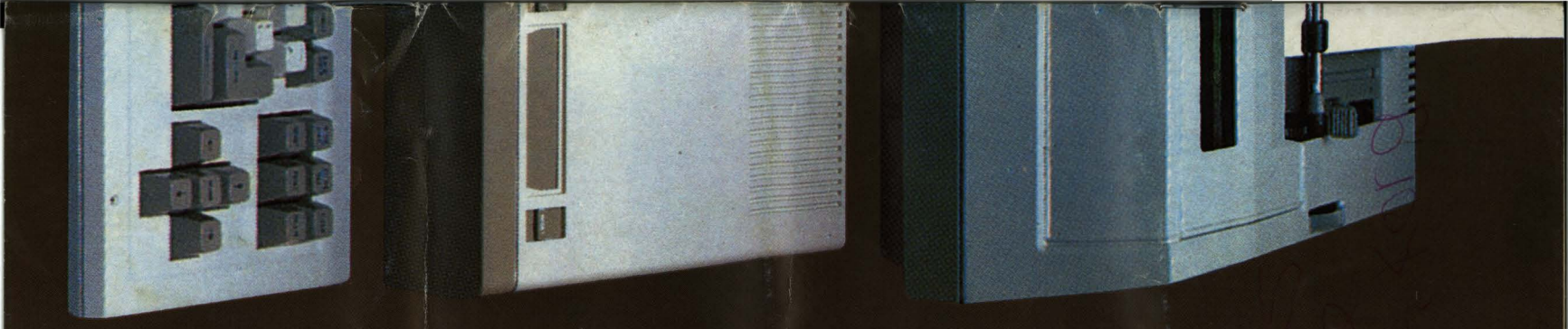

ADAM

COLECO
A.D.A.M. The COLECOVISION Family Computer System
MEMORY CONSOLE

ADAM

COLECO

ADAM™

The Most Complete Family Computer System Ever Offered!

ADAM™ Is Fast...
Because It's Networked.

ADAM™ Is Smart...
Because Its Smart Software Is Integrated.

ADAM™ Is Efficient...
Because It Has A Multi-Tasking Operating System.

Coleco (Canada) Limitée,
4000 St-Ambroise, Montréal, Québec, Canada H4C 2C8

Memory Console

Two memory systems – solid state RAM and magnetic digital data pack drive. Contains two microprocessors.

- 80K RAM (expandable to 144K) gives you more memory than any other home computer system on the market.
- Digital data pack drive lets you store up to 500K bytes of program data.
- ADAM™ is designed to be CP/M compatible, and the most popular CP/M programs will be made available on digital data packs.

1. Memory Expansion Slot Lets you expand RAM memory to 144K with optional 64K memory module. **2. Modular Expansion Port** Will accept a variety of peripherals, including all ColecoVision™ Expansion Modules and Controllers. **3. Digital data pack drive** Accepts Coleco's unique digital data pack. Employs exclusive Fas Transfer™ circuitry for high speed operation. **4. Dual Drive Expansion Port** For the addition of a second (optional) drive. **5. LED Indicator** Shows when drive is in operation. **6. Game Cartridge Slot** For all ColecoVision™ cartridges.

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Keyboard

A professional quality typewriter keyboard with its own microprocessor.

- 75 sculptured and stepped full-travel keys are color-coded for ease of operation.
- Coiled cord allows the operator to place it in the most comfortable position.
- 21 special function keys make learning quicker and simplify ease-of-use. (6 Smart Keys; 10 Command Keys; 5 Cursor Control Keys)
- All keys are arranged according to standard "QWERTY" electric typewriter format; the TV emits an audible "echo" when keys are depressed to verify input.

Multi-Function Joystick Controllers

Two game controllers are included with ADAM™. They can be handheld or one controller can be attached to the keyboard. Either way, they can be used for several unique functions:

- Entering numbers quickly, calculator-style
- As a fast, omni-directional cursor screen position control
- And, of course, for playing games

SmartWriter™ Letter Quality Daisy Wheel Printer

The component that sets ADAM™ apart from every other home computer on the market! Most letter quality printers **alone** cost more than our complete system. SmartWriter's™ built-in microprocessor interfaces with the Memory Console & Keyboard.

- True letter-quality bi-directional printing at the rate of 120 words per minute.
- Prints on any paper up to 9 1/2″ wide, including fanfold computer paper. Optional tractor-feed mechanism will be available soon.
- Takes standard interchangeable multistrike carbon ribbon cartridges, available in different colors. Removable top cover makes ribbon changing easy.
- Uses standard interchangeable 96-character daisy wheels, available in many typefaces. The popular Pica 10 daisy wheel is included.

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FAMILY LEARNING

ADAM™ Is a Great Teacher!

ADAM's™ interactive keyboard makes it easy to use for any age group. The unique software is not only an **educational** experience, it's an **entertainment** experience. Instructional programs range from early learning to computer literacy and personal enrichment.

ADAM's™ SmartBASIC™ is Better!

SmartBASIC™ (Included with ADAM™) Easier to learn, easier to use and source-code compatible with AppleSoft Basic. Error messages are clearer and easier to understand.

ADAM's™ Guide to SmartBASIC™ (#7601): A step-by-step, **interactive** introduction to SmartBASIC™. Provides easy-to-follow practice drills and instructions on how to create graphics on the screen.

SmartLOGO™ (#7600): Created especially for ADAM™ by the inventor of LOGO™, Seymour Papert of M.I.T. Children direct a tiny figure (the "turtle") around the screen, allowing them to draw an infinite number of color graphics and learn simple programming principles.

ADAM's™ Typing Tutor™ (#7602): This exciting, interactive program makes learning the keyboard a challenging game!

ADAM's™ Homework Helpers Series™ (#7610): These shortcuts to learning help students with many subjects. Takes the drudgery out of skills development.

ADAM's™ Adventures in Early Learning

- **COLORFORMS® Electronic Crayons**
- **Dr. SEUSS™ Adventures in Beginning Reading**
- **DR. SEUSS™ Fun with Numbers**
- **SMURF™ Fun With Numbers**
- **SMURF™ Adventures in Reading**
- **DR. SEUSS™ Storymaker**

HOME/INFORMATION MANAGEMENT SYSTEM

Easier to Use Because It's Integrated!

ADAM's™ software is "integrated," permitting the instantaneous interchange of data among various programs. The key to this integrated system is the SmartWriter™ word processing program which is **built in** to ADAM's™ permanent memory (ROM) -a truly unique feature!

With most other systems, word processing is a program which costs up to several hundred dollars and takes up to 30 hours to master. But ADAM's™ integrated SmartWriter™ program is so easy to learn, people will be ready to write almost immediately.

And the special keyboard features that make SmartWriter™ word processing so easy will function **the same way** with SmartFiler™ programs. SmartFiler™ is Coleco's unique data-base management program for quickly organizing almost any kind of information you need!

SmartFiler™ Home Budgeting and Financial Organizer: (#7800): This comprehensive program allows you to develop a complete home budgeting schedule.

SmartFiler™ Spreadsheet: (#7804): A powerful, easy-to-understand electronic worksheet! Permits "what-if" simulations.

SmartFiler™ Dictionary: (#7801): Automatically check and identify your spelling errors.

SmartFiler™ Personal Datebook, Diary & Time Manager: (#7802): Makes it easier than ever before to set up a comprehensive, long-term electronic datebook. The diary function allows you to create a permanent record of daily activities.

SmartFiler™ Telephone and Address Directory: (#7803): Establishes a permanent, yet easy to update record of all your important phone numbers and addresses.

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ADAM™

FAMILY ENTERTAINMENT

ADAM™ Offers a New World of Enhanced Entertainment!

ADAM™ plays all of the challenging ColecoVision™ game cartridges, and accepts all ColecoVision™ controllers and Expansion Modules. But the action doesn't stop there ...ADAM™ also introduces a revolutionary **new** format of video game software...Super Game Packs!

Super Game Packs capture all the detail of arcade games ..."intermissions" and special extras, too. You can even post the name and point totals of the high scorers on the exclusive "Hall of Fame" screen...Super Game Packs have challenging new game variations that you won't even see in the arcades!

Each Super Game Pack will have as many as 100 different screens...and only ColecoVision™ has Super Game Packs!

Super Game Packs

Buck Rogers™ Planet of Zoom™ (by SEGA®) (#2645): BONUS!...**included** with your ADAM™ Computer)...Duplicates the vivid 3D play of the arcade space game...and more! The objective is to destroy the engines of the command ship; then, the player can actually **enter** the command ship and emerge with a more advanced fighter.

Donkey Kong Junior™ (by Nintendo®) (#2629): New tricks and ultra-challenging new screens. There are 1 or 2 player "Challenge" or "Masters" games, each with four separate skill levels. You'll see all the exciting cartoon sequences from the arcade.

The Official ZAXXON™ (by SEGA®) (#2623): Opens with an out-of-this-world exciting spacewalk scene to start the action. Eight challenging skill levels. There are more enemy drone planes, asteriod fortresses, even a new robot warrior adversary – ZAXXON II!

The Official TURBO™ (by SEGA®) (#2644): There are more roadway scenes and hazards as you pass as many cars as possible while racing the clock. It's played with ColecoVision™ Expansion Module #2.

SMURF™ **Rescue in Gargamel's**™ **Castle** (#2657): Your SMURF™ must contend with steeper jumps, more dangerous obstacles...even climb a mountain...while pursued by birds, bats, spiders and more nasty critters.

DONKEY KONG™ (by Nintendo®) (#2628): Cartoon sequences from the arcade game enhance the chase, while two entirely new screens make Mario's™ rescue mission even more difficult. A challenging "Conveyors" screen creates a different problem, and on the Masters-level "Girders" screen he battles with sticky "Tar-Men".

The Official SUBROC™ (by SEGA®) (#2630): More challenging than the 3-D arcade version. Involved in more deadly battle action, your SUBROC™ craft will drive underwater to fight submarines; then climb high into the stratosphere after flying saucers.

TIME PILOT™* (#2648): Airborne battle action starts against prehistoric flying creatures...then duplicates each of the five arcade screens up to 21st century UFO's. But you haven't won this game until you conquer heavily armed space cruisers from the distant future.

GORF™ (A Special Home Version of the Bally/Midway™ Arcade Game) (#2649): New screens unlike anything seen in the arcade make the mighty GORF™ even deadlier. Go deeper into space to oppose the fearsome Doom Droid space ship. Attacks from Astro-Invaders™ to the Space Warp™ are more fierce than ever.

FRONTLINE™ (by TAITO®) (#2651): Battle against enemy soldiers and tanks, while dodging land mines and other traps on the battlefield. Use the ColecoVision™ Roller Controller to maneuver, and aim weapons with your joystick.

ADAM™ Advendure Super Game Packs

Tunnels & Trolls™ (by Flying Buffalo) (#7700): Escape for a while into the fantasy world of monsters, hereos and dungeons. Use your wits, weapons (and magic spells, too!) to capture the treasure guarded by deadly denizens of the underground.

Sword and the Sorcerer™ (#7701): In this magical multi-screen adventure, you help the hero and his magic sword fight his way past the evil king's soldiers, get the hidden key to the castle, find the captive lady...then, help her evade the lethal serpent and escape the enchanted city.

Ulysses and The Golden Fleece (#7702): You relive history as Ulysses of Ancient Greece. The king has assigned you the task of retrieving the legendary "Golden Fleece". You encounter many of the famous foes of mythology as you voyage through ancient seas and mystic lands to achieve your objective.

Cranston Manor (#7703): Old man Cranston was one of the richest (and greediest) men who ever lived...and he wanted no one to share his wealth, even after his death. It's your goal to find your way into the manor and recover the 16 different treasures hidden there.

Trolls' Tale™ (#7704): Sharpens your child's thinking by combining basic skill-building exercises with fantasy adventures. Vocabulary is controlled, so third grade level readers can play the game without help.

ADAM™ Sets a New Price/Value Standard for Others to Follow!

- ADAM™ is the **first** family computer system to come packaged complete with a professional-quality keyboard, letter quality printer, digital data pack drive, expandable 80K RAM Memory Console and SmartBASIC™ digital data pack.
- ADAM™ is the **first** family computer system with full-function word processing/electronic typewriter capability **built-in.**

- ADAM™ is the **first** family computer system to combine a truly powerful computer with the superior graphics of ColecoVision™, the arcade quality video game. It even includes an arcade favorite Super Game Pack, Buck Rogers™ Planet of Zoom™ and 2 video game controllers.
- ADAM™ is the **first** family computer system that the whole family will find easy to use and understand. ADAM™ thinks like you, so you don't have to think like a computer.

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COMPARE FEATURES

ADAM,™ the COLECOVISION™ Family Computer has many features not found in today's most popular home computer systems.

		ADAM™	TEXAS INSTRUMENTS 99/4A	COMMODORE 64	ATARI 800	APPLE IIE	IBM PERSONAL COMPUTER
	RAM-MIN.	80K	16K	64K	48K	64K	64K
	RAM-MAX.	144K	48K	64K	48K	128K	512K
	PLUG-IN ROM CARTRIDGE	YES	YES	YES	YES	NO	NO
	OFFICE-STYLE DETACHED KEYBOARD WITH SCULPTURED, STEPPED KEYS	YES	NO	NO	NO	NO	YES
	NO. OF KEYS	89*	48	66	57	63	83
	SEPARATE WORD PROC. KEYS	YES	NO	NO	NO	NO	YES
	NO. OF COLUMNS	36	32	40	40	40	80
	NO. SPRITES (for graphics)	32	32	8	4	0	0
	SOUND CHANNELS	3	3	3	4	1	1
	APPLESOFT* COMPATIBLE BASIC	YES	NO	NO	NO	YES	NO
	EXPANSION SLOTS	4	1	1	4	8	5
	PLAYS ALL COLECOVISION™ GAMES	YES	NO	NO	NO	NO	NO
	PLAYS ALL ATARI* 2600™ COMPATIBLE GAMES	OPTION	NO	NO	NO	NO	NO
INCLUDES	MASS MEMORY DRIVE	500K	NO	NO	NO	NO	NO
INCLUDES	INTEGRATED WORD PROCESSOR	YES	NO	NO	NO	NO	NO
INCLUDES	LETTER QUALITY PRINTER	YES	NO	NO	NO	NO	NO
INCLUDES	BASIC	YES	YES	YES	YES	YES	YES
INCLUDES	HIT ARCADE GAME	YES	NO	NO	NO	NO	NO
INCLUDES	JOYSTICKS (2)	YES	NO	NO	NO	NO	NO
OPT.	80 COLUMN EXPANSION	OPTION	NO	NO	NO	OPTION	INCLUDED
OPT.	CP/M COMPATIBILITY (with appropriate peripherals)	YES	NO	OPTION	NO	OPTION	OPTION

*** Includes 14 keys and button on the controller designed to be attached to the ADAM™ keyboard.**

COMPARE PRICE*

The retail base price of ADAM™ the ColecoVision™ Family Computer System is the total price for the whole System. With all other computer companies the base price is just the beginning.

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